

LEAD UX/UI DESIGNER



Hi, I'm **Anshuman** !

7+ years design veteran and Master of Design from IIT Kanpur. Versatile UX consultant, UI/UX freelancer, Design Lead, and UX strategist. Passionate about crafting exceptional user-centered digital experiences. Let's create intuitive solutions together!

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EXPERIENCE

2021 - 2023
Design Lead
Evident Capital

End to end product design
Delivery planning, Team building
Fintech, Crypto, Investment, Web3

2014 - 2019
UX Consultant
Cognizant

UX process and delivery
JPMC, Open University, LPL, Mattel, Delta, OTIS & more
Software consultancy in multiple domain

EDUCATION

2019
Researcher
TU Darmstadt/IITK

Published paper in iCord, IISc Bangalore
Low cost collision alerting system for sport aviation
Psychology department

2011 - 2013
M.Des
IIT, Kanpur

UX/UI Design, Cognitive sciences
Industrial design
Design programme, Humanities and Social Sciences

2006 - 2010

Electrical Engineering