Anshuman Karmakar

Product Designer

10 years of industry practice in crafting User-centric digital experiences.

Purpose-driven and Self-motivated in achieving business goals through Design.

Passionate about story telling and creative problem solving.

Master of Design from Indian Institute of Technology, Kanpur.

✉ karmakar.anshuman@gmail.com   📱 +91 8951 883 736   in PROFILE   🌐 PORTFOLIO

ACCOMPLISHMENTS

- Innovating in **AI space** for enhancing Customer eXperience for all-size businesses.
- Pioneered innovation for fintech start-up and secured **Stage 2 Seed Funding**.
- Shipped **15+ Products** in 5 different Domains.
- Contributed directly to customer success. e.g., Delta Cargo recorded **8.9% Revenue Growth** with respect to target post product relaunch.
- Received multiple Organizational **Award** Certificates & Client **Appreciations**.
- **5/5** mentorship rating for **200+ Live Sessions** with international UX design aspirants.

PROFICIENCIES

Clarity in articulating Business objective.

Aptitude for learning Domain intricacies.

Adept in devising coherent UX Process for prompt and precise outcomes.

Strategic in ideating UI solutions that meet user needs, aligning with and fulfilling business goals.

Skilled at hands-on rapid prototyping with meticulous attention to detail.

Composed while leading end-to-end product delivery through highly ambiguous situations.

Tools: Figma, FigJam, Adobe XD, Ai, JIRA.

EMPLOYMENT HISTORY

[NEXTIVA]

JAN 2024 – PRESENT   SENIOR PRODUCT DESIGNER

Collaborating with US design and research team, developers and PMs to deliver exceptional AI driven Customer eXperience.

[EVIDENT CAPITAL]

FEB 2022 – APR 2023   HEAD OF DESIGN

Led design team to strategize design sprints and deliver within narrow timelines.

AUG 2021 – JAN 2022   SENIOR UI/UX DESIGNER

Designed solution from scratch to MVP launch. Created the brand identity of PaaS solution.

[COGNIZANT TECHNOLOGY SOLUTIONS]

SEP 2014 – AUG 2019   UX CONSULTANT

Led projects for US and European clients. Contributed towards customer acquisition.

[ARNIUM TECHNOLOGY]

SEP 2013 – MAY 2014   INTERACTION DESIGNER

Designed UI solution for customers in Waste Management sector.

INDEPENDENT ENGAGEMENTS

2022 – 2023   SPRINGBOARD MENTOR

Guiding aspirants in mastering UCD principles to cultivate Research & Design capabilities.

2020 – 2021   FREELANCE DESIGNER

Aided entrepreneurs in defining brand vision, crafting marketing materials, ideating solutions.

ASPIRATION

Taking ownership of design delivery in Senior or Managerial roles, having the scope for directly impacting business growth.

ACADEMIC PROFILE

2011 – 2013 M.Des – IIT Kanpur.

2012 – 2013 Research Scholar – Technische Universität Darmstadt, Germany.

2019 – 2020 Certificate in Storytelling – FTII, Pune.